



AgeTech Innovation Week 2023

Hosted by AGE-WELL

October 23 - 27, 2023 | Toronto, Ontario

EXHIBITOR PROSPECTUS



AgeTech Innovation Week will be the premiere event for technology and innovation for aging and caregiving this year.

We expect well over 1000 in-person delegates. The week of events will be a major draw for leaders from companies, organizations and institutions serving or looking to serve older adults and caregivers and is also set up to raise the profile of showcased innovations and technologies for the general public. Exhibits will be set-up for three days, October 24-27.

Interested in sponsoring AgeTech Innovation Week? Contact us directly at conference@agewell-nce.ca.

Exciting sessions, leaders in aging and an international spotlight will make **AgeTech Innovation Week** the place to be for anyone with an interest in technology-based solutions that support healthy aging. Five days of activities will be built around exciting anchor events:

- The **AGE-WELL Annual Conference** featuring the latest research and innovations along with discussion of current issues by global and Canadian thought leaders (delegates across industry, academia, healthcare, not-for-profit, community and government).
- The inaugural **envisAGE Annual Forum** showcasing startup-driven innovation wherever older adults live (delegates across industry, community and academia).
- **Showcase and exhibits hall**, and a national **AgeTech Virtual Tour** for older adults and caregivers, senior living and LTC homes.
- A special **Healthy Aging Canada Symposium**, co-hosted with the Canadian Frailty Network (CFN), will be held within the Canadian Association on Gerontology (CAG) annual conference.
- **EPIC-AT Day** hosting members of a new training platform for future leaders in digital health solutions for older adults with complex health needs.

About AGE-WELL

AGE-WELL is **Canada's technology and aging network**. A non-profit research and innovation network established in 2015 with funding through the **Canadian Networks of Centres of Excellence program**. Over the last eight years, AGE-WELL has served as a catalyst for technological innovation that empowers older Canadians to live healthy, independent, and engaged lives, while driving forward Canada's growing AgeTech sector. The AGE-WELL network includes more than **425** industry, community and government partners, **350** researchers and **1000+** trainees from **48** Canadian universities and research centres, more than **60** innovative startups and over **5,000** engaged older adults and caregivers.



Why Sponsor

By sponsoring **AgeTech Innovation Week** and the key events within, you are putting your organization at the forefront of a sector that is not just increasingly needed but growing rapidly.

We are also leveraging our rich network, reach and status to ensure that sponsors and exhibitors are part of our effort to accelerate the trend we are seeing in Canada and abroad.

We are offering a variety of sponsorship opportunities to maximize the value of your support.

Join our list of sponsors, increase your company's visibility, build relationships with current and future leaders in the sector, and support Canada's network in technology and aging!

Be a sponsor for the premiere event bringing together the technology and aging ecosystem.



Exhibit During AgeTech Innovation Week

Elevate your brand visibility among sector influencers

The AgeTech Innovation Week exhibit hall will span anchor events from **Tuesday, October 24 to Thursday, October 26** at the Toronto Hilton. Showcase your innovations to over 1000 projected attendees including decisionmakers, technology and aging researchers, senior care professionals, innovators and investors, potential partners as well as older adults and caregivers.

EXHIBITOR HALL PRICING

Main Exhibit Hall



**Main Exhibit Hall
early-bird
\$3,000 - 8'x8'
booth**



**Main Exhibit Hall
after July 28th
\$4,000 - 8'x8'
booth**



**Emerging Innovation
Zone early-bird
\$1,500 - 3'x6' skirted
table with two chairs**



**Emerging Innovation
Zone after July 28th
\$2,000 - 3'x6' skirted
table with two chairs**

The **Main Exhibit Hall** is the central networking and reception hub of AgeTech Innovation Week. Exhibits in this space will also be part of the AgeTech Virtual Tour being presented to senior living facilities and older adults across the country.

Please inquire directly about pricing for larger space or booths.

Exhibits include:

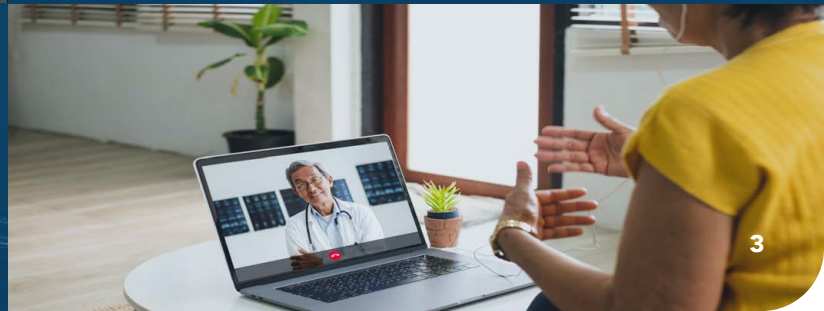
- One skirted table with linens and chairs
- Exhibit hall WiFi access
- Electrical access (additional cost)
- Conference program listing
- Link and company description in event app
- Pre-conference promotion featuring exhibitors
- Access to event programs

2 event passes (Main Exhibit Hall) or 1 event pass and 1 discounted pass (Emerging Innovation Zone).



Additional exhibitor badges can be purchased at a discounted rate for exhibiting members and are mandatory for additional staff to cover refreshments at health breaks and lunches. Please email conference@agewell-nce.ca to request additional badges.

We are available to answer any questions you may have regarding registration and exhibit details:
conference@agewell-nce.ca.



Visit the AgeTech Innovation Week website:
www.agetechinnovationweek.com

#ATIW2023